



IAGDM Newsletter

Insurance Association of Greater Des Moines, Inc.

VOLUME 32, ISSUE 1

JULY 2010

"Dedicated to insurance education, loyalty to the industry and the professional development of its members."

PRESIDENT'S MESSAGE

As my term as President begins, I wanted to come up with some catchphrase or acronym – like Lisa Bielser's Q-TIP (Quit Taking It Personal) or Chris De Schepper's TEAM (Together Everyone Achieves More). Unfortunately - I am not clever! Instead I will focus on one section of our collect...

Keep us free from pettiness and unwise discrimination. Let us do our work willingly, honestly and thoroughly, giving service graciously at all times...



SERVICE. What a powerful word! We are all busy people – spread thin between work, family & outside interests. We serve IAGDM in many ways – all jobs to be done – all equally important.

The 2010 -11 Committees have been established (published elsewhere in this Newsletter) and Chairs will be calling initial meetings in the near future. If you are unable to attend regular meetings – perhaps you can author an article for the newsletter. If you're good at graphic design – contact our PR or website committee.

If you enjoy public speaking – offer your services to the Membership or Education Committee. Perhaps we can't always physically be together for meetings. Can we utilize teleconferencing or conduct business via email when possible? Think outside the box. How can we improve and take the scary out of service?

Brenda emailed me recently to say – "20 days until you are President, are you excited?" And I responded, "A little scared – a lot excited." "Don't worry," Brenda said, "I've got your back." She was one of many individuals who expressed that same sentiment.

I know I speak for all our new officers when I say - THANK YOU for placing your trust in us. It is an honor and a privilege to serve you.

And please know that the 2010-2011 leadership team will do what they can to assure they've "got your back".

The 2009-10 Board voted to NOT hold the July meeting.

We trust you will enjoy the Sabbatical and I look forward to seeing you in August!

Respectfully –
Your IAGDM President

Des Meyer, CIC, CISR, AIS



OFFICERS 2010 - 2011

PRESIDENT
Desiree Meyer, CIC, CISR,
AIS

PRESIDENT-ELECT
Robin Wagner, GBDS,
CPIW

VICE PRESIDENT
Sue Reichart, CIC, AU,
CPCU, CPIW

**CORRESPONDING
SECRETARY**
Phyllis Edwards, AU, CIC,
CISR, AIS

**RECORDING
SECRETARY**
Tonia Jones

TREASURER
Debra Conroy, CIC





Wednesday, July 14, 2010

~ NO MEETING ~

Enjoy your evening—do something fun!!



CALENDAR OF EVENTS

Future Programs:

Meeting	Place	Program
August 11	Fuddrucker's	Marty Lester - Mentoring Iowa
September 8	Reynold's & Reynold's	Susan Voss—IA Insurance Commissioner
October 13	Happy Joe's Pizza Urbandale	Education Committee program
November 10	Nationwide	Financial Planning

Events Around the Region and Beyond:

Sept 24-26	Region V Fun Fall Weekend Lake Lawn Resort ~ Delavan WI
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July Holidays

National Blueberry Month
National Anti-Boredom Month
National Hot Dog Month
National Ice Cream Month



2—Creative Ice Cream Flavors Day
2—World UFO Day
4—Independence Day (USA)
5—Work-a-holics Day
13— Embrace Your Geekness Day
18—National Ice Cream Day
(3rd Sunday of the Month)
22—Hammock Day
23—National Hot Dog Day
25—Culinarians Day
28—National Milk Chocolate Day
29—National Lasagna Day
30—National Cheesecake Day



(Ed. Note: Must be all about eating in July??)



JULY BIRTHDAYS

Elaine Slate

7/31



Committee Meetings

Board Meeting:

TBA

Finance Committee Meeting:

TBA

Program Committee Meeting:

TBA

Deadline for August

Newsletter Items:

July 26

Sheri Snodgrass, Editor

e-mail:

sheri@snodgrasses.com

Don't forget Shirley during her recovery:

Shirley Goslin
Ramsey Village

1611 27th St—Room 146
Des Moines IA

Kudos Korner

- ◆ ***Congratulations to the 2010-2011 Officers and Committee Chairs. You'll make a great leadership team!***
- ◆ ***Thank you to the 2009-2010 Officers and Committee Chairs. Your time and efforts are appreciated!***

The History of Uncle Sam

By Sarah F Sullivan, published Sept 17, 2008

September 7 marks the 195th birthday of Uncle Sam. The nickname for the United States was given in 1813 and linked to Samuel Wilson, a meat packer from Troy, New York. The nickname eventually led to a personification of the United States and was used in a great deal of campaigning and recruiting plans.

During the War of 1812, Samuel Wilson supplied barrels of beef to the United States Army and stamped "U.S." on the outsides. The soldiers soon jokingly referring to the food as "Uncle Sam's" and eventually a local newspaper picked up the story. The coverage led to the people of the United States to adopt "Uncle Sam" as the nickname for the U.S. federal government.

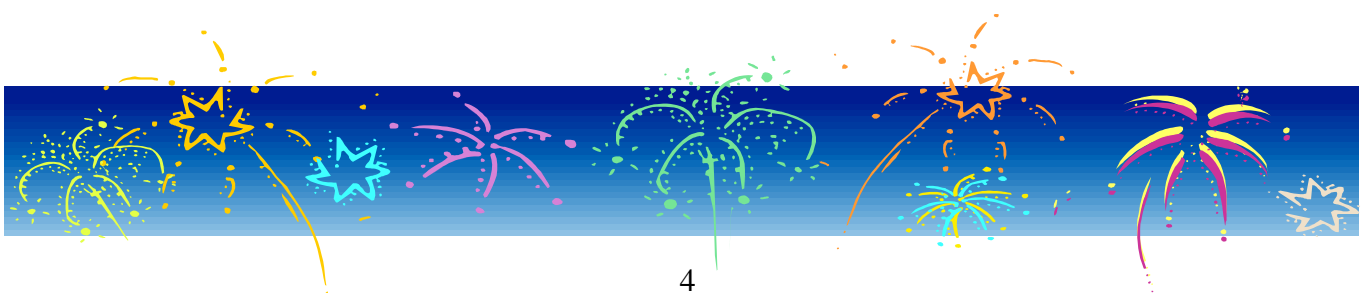
Over time, several cartoonists and artists began developing the image of the Uncle Sam we picture today. The first image came from political cartoonist Thomas Nast in the late 1860s and 1870s. Nast took the idea of Uncle Sam and tied it to an elderly man with a white beard and a stars-and-stripes suit.

Nast was responsible for a great deal of our country's most popular imagery. He created the donkey as the symbol for the Democratic Party and the elephant as the symbol for the Republican Party, as well as a modern drawing of "Merry Old Santa Claus," which was featured in Harper's Weekly on January 1, 1881.

Artist James Montgomery Flagg took the image of Uncle Sam a step further and created possibly Uncle Sam's most famous picture. His version of Uncle Sam showed him wearing a tall top hat with a wide blue band and white stars, a red bow tie and a blue jacket. Uncle Sam is staring sternly ahead and pointing at the viewer. It was its placement on [World War I](#) recruiting posters (with the phrase "I Want You For the U.S. Army" beneath it) that truly solidified Uncle Sam as the personification of the United States.



J. M. Flagg's 1917 poster, based on the original British Lord Kitchener poster of three years earlier, was used to recruit soldiers for both World War I and World War II. Flagg used a modified version of his own face for Uncle Sam, and veteran Walter Botts provided the pose. The face also bears resemblance to the real Samuel Wilson.



IAGDM 2010-2011 COMMITTEES

Membership	Program	Public Relations
Robin Wagner - CHAIR	Sue Reichardt - CHAIR	Nancy Thompson - CHAIR
Marilyn Paul	Lisa Bielser	Jennie Le Gates
Michele Sparks	Rita Preston	Jennifer Murphy
Nancy Thompson	Phyllis Edwards	Jenn Voboril

Education	Finance	By Laws/Parliamentarian
Elaine Slate - CHAIR	Des Meyer -CHAIR	Brenda Kluger - Chair
TBD - Co Chair	Phyllis Edwards - Co Chair	Shirley Goslin
Melissa Kaufmann	Debbie Conroy	
Ted Lussen	Myrna Heifner	
Sheila Reese	Marilyn Paul	
Tanya Wentzel	Brenda Kluger	

Telephone	Newsletter	Budget
Phyllis Edwards- CHAIR	Sheri Snodgrass - CHAIR	Robin Wagner - Chair
		Sue Reichardt
		Des Meyer
		Debbie Conroy
		Eileen Bleskacek
		Marilyn Paul
		Additional as assigned by Robin

Audit	Tellers	Website
Chair	To be assigned as necessary	Eileen Bleskacek - Chair
Coke Barton		Paula Dishman
Michele Sparks		

Hall of Fame	Historians
Nancy Thompson	Michele Sparks - Chair
Susan Roberts	Tonia Jones

Updated 6.24.2010



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BRONZE LEVEL

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CONTINENTAL WESTERN GROUP

THANK YOU!



**National Association of Insurance Women (Intl)
2010 Region V Fun Fall Weekend**

**Lake Lawn Resort - Delavan - WI
September 24-26, 2010**

Hosted by: Northwest Suburban Insurance Professionals

Name: _____ **Designations:** _____
Address: _____
Employer: _____ **Address:** _____
Association Name (or guest of): _____
Email: _____
FAX #: _____
Business Phone: _____ **Home Phone:** _____

Hospitality Room - Friday Night & Saturday Afternoon & Evening Snacks and Beverages
Saturday Breakfast, Lunch and Dinner. Sunday Farewell Breakfast.
Full service Spa on premises (Make reservations in advance directly with spa).
Golfing, Waverunner rentals and Pontoon boat rental available.

HOTEL RESORT RESERVATIONS

Reservations directly with:
Lake Lawn Resort
2400 E Geneva St Hwy 50.
Delavan, WI 53115
Phone # (262) 725-9044
www.lakelawnresort.com

Rates:

Luxury Lodge Queen up to 4 people \$177.00 + tax per night
Luxury Lodge Loft up to 6 people \$219.00 + tax per night (Only 2 available)

Mention NAIW Fall Weekend to receive the rate and give the number of people in the room
Guarantee with credit card.

Send Registration to: Cathy Hall, 467 E. Hiawatha #309, Wood Dale, IL 60191

REGISTRATION FEES—Checks Payable to NSIP

Full Registration -NAIW Members	\$ 90.00
Full Registration -Non Member	\$100.00
Late Fee (after 8/18/2010)	\$ 20.00
Total Enclosed	\$ _____

Are you attending Sunday Breakfast? Please Circle - Yes or No

Any Special Dietary Requirements or other Special Needs? _____