



IAGDM Newsletter

Insurance Association of Greater Des Moines, Inc.

VOLUME 32, ISSUE 2

AUGUST 2010

"Dedicated to insurance education, loyalty to the industry and the professional development of its members."

PRESIDENT'S MESSAGE

Well – the Fourth has come and gone. Were you able to take in a fireworks display? I mean *other than* Mother Nature's fireworks?

It's August. You know what that means. It's Iowa State Fair time! Whether you go for the concerts, the rides, to people watch, or enter your quilt – enjoy this last hurrah of summer!



It's August. You know what that means. It's Back to School time! School shopping, new classes and getting back into a routine. Doug Ireland at Kelly Insurance Center – Drake University just released the proposed IIA and CPCU Fall schedule. NAIW offers online classes, I-Can series, etc. Community Adult and Continuing Ed classes should be available in the weeks to come. Opportunities await. Is it *your* time to get Back to School?

August finds IAGDM in a similar "Back to Business" mentality. Committees have been selected and organizational meetings are in the works. Our focus – the organization's needs and goals.

I am truly excited by the variety and quality of upcoming speakers. (Thanks – Program Committee!) The August meeting will be held at Fuddrucker's with guest speaker Marty Lester of Mentor Iowa. Our September meeting will be held at Holiday Inn – Mercy Campus (note location change). Our guest speaker is Iowa Insurance Commissioner Susan Voss.

Please - plan to join us!

Respectfully-

Your IAGDM President
Des Meyer, CIC, CISR, AIS, CPIW

OFFICERS 2010 - 2011

PRESIDENT
Desiree Meyer, CIC, CISR,
AIS, CPIW

PRESIDENT-ELECT
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Tonia Jones

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Debra Conroy, CIC



Wednesday, August 11, 2010

Marty Lester, Executive Director Mentor Iowa

Mentor Iowa provides trained volunteer mentors to abused, neglected and delinquent children who are under the jurisdiction of the Juvenile Court.

Where: Fuddrucker's
6378 Mills Civic Parkway,
West Des Moines, IA 50266

When: Networking at 5:00
Dinner at 5:30

Price: \$15 for dinner

Please contact: Sue Reichardt at 345-2562 or
sue.j.reichardt@emcins.com for reservations before Friday, August 6th.

**Please remember that if you are on the permanent list and you do not cancel your reservation, you will need to pay for your meal that the Association is obligated to pay in your absence.*

CALENDAR OF EVENTS

Future Programs:

| Meeting | Place | Program |
|-------------|---|---|
| September 8 | Holiday Inn Downtown — Mercy Campus | Susan Voss—IA Insurance Commissioner |
| October 13 | Happy Joe's Pizza Urbandale | Education Committee program |
| November 10 | Nationwide | Financial Planning |

Events Around the Region and Beyond:

| | |
|------------|--|
| Sept 24-26 | Region V Fun Fall Weekend Lake Lawn Resort ~ Delavan WI |
|------------|--|

Iowa State Fair Trivia

1. When was the first Iowa State Fair held?
2. How old are the Fairgrounds?
3. How many acres make up the Fairgrounds?
4. What year was the Iowa State Fairgrounds named to the National Register of Historic Places?
5. Where are the Fair's time capsules located and when will they be opened?
6. How many railway locomotive collisions have taken place at the Iowa State Fair?
7. In what year did Fair attendance first top 1 million?
8. How many food classes are judged each year?
9. What's the theme of the fair this year?
10. What was the hottest temperature recorded at the Fair?

Answers: 1. Oct 25-27, 1854; 2. Fair moved to present site in 1886; 3. 445 acres; 4. 1987; 5. East and west sides of Bill Riley Stage. First was buried in 1954 and slated to be opened in 2054; the other buried in 1986 will be opened in 2086; 6. 3 (1896, 1922, 1932); 7. 2002; 8. nearly 900; 9. "Non Stop Fun"; 10. 108 on Older Iowan's Day, August 16, 1983



AUGUST BIRTHDAYS

Sheri Snodgrass 8/8
Jennie LeGates 8/17



Committee Meetings

Board Meeting:

Wednesday, August 4, 5 p.m.
Conference Call Info to follow

Finance Committee Meeting:

TBA

Program Committee Meeting:

TBA

Deadline for September

Newsletter Items:

August 23

Sheri Snodgrass, Editor

e-mail:

sheri@snodgrasses.com



Kudos Korner

No messages to share this month—maybe next month



Region V Kudos — As seen in the Rock County Star Herald

http://www.star-herald.com/detail.html?sub_id=23083

Buffalo Ridge Insurance, Luverne, was recently named Employer of the Year at the annual National Association of Insurance Women Appreciation Banquet.

The Employer of the Year Award recognizes excellence among employers who support their employees' involvement in the insurance industry and in the community. NAIW is an association of insurance professionals dedicated to the development of leaders in the insurance industry through education, networking, industry alliances and community involvement.

Pictured are Marilyn Bloemendaal, Cory Bloemendaal, Pam Haakenson, Lorie Gruis and Steve Smedsrud.





TAKE BACK TIME

In a recent issue of the Independent Agent magazine Dr. Joelle K. Jay, Ph.D. wrote an article titled "Take Back Time."

Dr. Jay stated that in order to thrive in today's work environment, you need to change the way you look at time. The key is to learn to not just manage your time but to maximize it.

He goes on to say that whenever your time is being eaten up by a stack of e-mails, paper, voice mail messages or stacks and stacks of work use the 5 D's. You will drastically cut the time you need to get through the stack, and you can then get to the other high-impact activities that make the best use of your time,

- ◆ **Do it.** Stop pushing around a task and do it. Do this on any task that takes 16 minutes or less
- ◆ **Delete it.** There are some things that do not require a response.
- ◆ **Delegate it.** As often as possible, pass a task on to someone else who can handle the job. They don't have to do it better than you or even do it as fast.
- ◆ **Decide on it.** No more moving items from one stack to another, telling yourself "I'll get back to it." Will you attend the meeting or won't you? Make a decision and move on.
- ◆ **Date it.** Choose when you will give big ticket items your undivided time and attention. Figure how much time you need and block it out in your schedule. Forget about it until then.

Dr. Jay further says: The fact is you will never have control of your time unless you **take control** of your time. That means stopping long enough to get a handle on what's happening, reflecting on whether it's working and learning new ways to maximize the time you have.

Rethinking your relationship to time takes an open mind, commitment and (ironically) it takes time. But the investment you make in maximizing your time will pay you back hour after precious hour. When you learn how to maximize your time, not only will you stay sane in the midst of today's business environment, but you'll also become more valuable, more productive and ultimately more at peace in all areas of your life.

IAGDM 2010-2011 COMMITTEES

| Membership | Program | Public Relations |
|-----------------------------|------------------------------|-------------------------------|
| Robin Wagner - CHAIR | Sue Reichardt - CHAIR | Nancy Thompson - CHAIR |
| Marilyn Paul | Lisa Bielser | Jennie Le Gates |
| Michele Sparks | Rita Preston | Jennifer Murphy |
| Nancy Thompson | Phyllis Edwards | Jenn Voboril |
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| | | |

| Education | Finance | By Laws/Parliamentarian |
|-----------------------------|-----------------------------------|--------------------------------|
| Elaine Slate - CHAIR | Des Meyer -CHAIR | Brenda Kluger - Chair |
| TBD - Co Chair | Phyllis Edwards - Co Chair | Shirley Goslin |
| Melissa Kaufmann | Debbie Conroy | |
| Ted Lussen | Myrna Heifner | |
| Sheila Reese | Marilyn Paul | |
| Tanya Wentzel | Brenda Kluger | |
| | | |
| | | |
| | | |

| Telephone | Newsletter | Budget |
|-------------------------------|--------------------------------|---------------------------------|
| Phyllis Edwards- CHAIR | Sheri Snodgrass - CHAIR | Robin Wagner - Chair |
| | | Sue Reichardt |
| | | Des Meyer |
| | | Debbie Conroy |
| | | Eileen Bleskacek |
| | | Marilyn Paul |
| | | Additional as assigned by Robin |

| Audit | Tellers | Website |
|----------------|-----------------------------|---------------------------------|
| Chair | To be assigned as necessary | Eileen Bleskacek - Chair |
| Coke Barton | | Paula Dishman |
| Michele Sparks | | |

| Hall of Fame | Historians |
|---------------------|-------------------------------|
| Nancy Thompson | Michele Sparks - Chair |
| Susan Roberts | Tonia Jones |

Updated 6.24.2010



IAGDM 2010 SPONSORS

SILVER LEVEL

JESTER INSURANCE SERVICES, INC.

BRONZE LEVEL

EMC INSURANCE

IOWA CHAPTER OF CPCU

THE IMT GROUP

HOLMES MURPHY & ASSOCIATES

INDEPENDENT INSURANCE AGENTS OF DES MOINES

LAMAIR-MULOCK-CONDON CO.

GRINNELL MUTUAL REINSURANCE CO.

REYNOLDS & REYNOLDS INC.

ALLIED INSURANCE

COPPER LEVEL

C. MAC CHAMBERS INSURANCE AGENCY, INC.

INDIANA INSURANCE

CGA INSURANCE SERVICES

INDEPENDENT INSURANCE AGENTS OF IOWA

ALLSTATE WORKPLACE DIVISION, CURT TAYLOR

CONTINENTAL WESTERN GROUP

THANK YOU!



**National Association of Insurance Women (Intl)
2010 Region V Fun Fall Weekend**

**Lake Lawn Resort - Delavan - WI
September 24-26, 2010**

Hosted by: Northwest Suburban Insurance Professionals

Name: _____ **Designations:** _____

Address: _____

Employer: _____ **Address:** _____

Association Name (or guest of): _____

Email: _____

FAX #: _____

Business Phone: _____ **Home Phone:** _____

Hospitality Room - Friday Night & Saturday Afternoon & Evening Snacks and Beverages
Saturday Breakfast, Lunch and Dinner. Sunday Farewell Breakfast.
Full service Spa on premises (Make reservations in advance directly with spa).
Golfing, Waverunner rentals and Pontoon boat rental available.

HOTEL RESORT RESERVATIONS

Reservations directly with:
Lake Lawn Resort
2400 E Geneva St Hwy 50.
Delavan, WI 53115
Phone # (262) 725-9044
www.lakelawnresort.com

Rates:

Luxury Lodge Queen up to 4 people \$177.00 + tax per night
Luxury Lodge Loft up to 6 people \$219.00 + tax per night (Only 2 available)

Mention NAIW Fall Weekend to receive the rate and give the number of people in the room
Guarantee with credit card.

Send Registration to: Cathy Hall, 467 E. Hiawatha #309, Wood Dale, IL 60191

REGISTRATION FEES—Checks Payable to NSIP

| | |
|---------------------------------|----------|
| Full Registration -NAIW Members | \$ 90.00 |
| Full Registration -Non Member | \$100.00 |
| Late Fee (after 8/18/2010) | \$ 20.00 |
| Total Enclosed | \$ _____ |

Are you attending Sunday Breakfast? Please Circle - Yes or No

Any Special Dietary Requirements or other Special Needs? _____