



IAGDM Newsletter

Insurance Association of Greater Des Moines, Inc.

VOLUME 32, ISSUE 11

APRIL 2011

"Dedicated to insurance education, loyalty to the industry and the professional development of its members."

PRESIDENT'S MESSAGE

Like so many of you, I sat in stunned silence as I watched television footage of the Earthquake and Tsunami in Japan earlier this month. Images were and continue to be surreal. We've witnessed hope amid horrific devastation. We've witnessed the resiliency of the Japanese people and know they will re-build, rise out of the rubble, and be a better, **NEWER** nation.



April brings Spring and Easter and we see **NEWNESS** all around... The newness of tender plants poking through warming soil, bunnies and chicks in Easter baskets, robins search for food and Caterpillars emerge as butterflies.

If you've been hibernating – wake up and see what's **NEW** in April...

April 6 - Board Meeting @ the Big I @ 5 PM. Join us if you'd like.

April 7-10 - Region V Conference in Rockford, IL
Approximately 40% of our organization will be in attendance!

April 13 – General Meeting @ EMC – 5PM networking followed by dinner, speaker, meeting
Speaker: David Sullivan, SIU
Topic: Special Investigative Trends

April 14 – Third Annual Professional Development Day @ DSM Central Library – 1 to 4 PM

April 30 – Wine tasting & tour @ Jasper Winery from 3-5, followed by dinner @ Django.

Wishing you and yours a wonderful Easter holiday full of the beauty & **newness** of the season!

Des Meyer, CIC, CISR, AIS, AINS, CPIW
IAGDM President

OFFICERS 2010 - 2011

PRESIDENT
Desiree Meyer, CIC, CISR,
AIS, CPIW

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CPIW

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CPCU, CPIW

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CISR, AIS

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SECRETARY**
Tonia Jones, CISR, CPIW

TREASURER
Debra Conroy, CIC



Insurance Association of Greater Des Moines, Inc.

Wednesday, April 13th, 2011

Dave Sullivan

Special Investigative Unit

EMC Insurance Companies

Dave is an Assistant Manager and Trainer for the SIU Department. He has an extensive background in Auto Body Shop and Heavy Equipment Fraud, as well as Auto Theft, Staged and Low Impact Accidents. He specializes in Linguistic Statement Analysis Techniques, and has a Fraud claim Law Associate Degree. Dave is a certified Auto Theft Investigator.

Dave will talk about the roles of SIU and fraud trends.

Where: EMC Insurance Companies
717 Mulberry St.
Des Moines

Go to the Skywalk Receptionist

Parking: EMC Parking Garage. Use Employee garage. Enter on either Mulberry or Cherry St. Press button at the gate and let the Control Center know you are With Insurance Association of Greater Des Moines. If you drive to The 4th floor and come back down to 3rd, you will be on the Skywalk Level. Parking is free.

Price: \$15.00
Italian Buffet

When: Networking at 5:00
Dinner at 5:30

Please contact: Sue Reichardt at 345-2562 or
Sue.j.reichardt@emcins.com for reservations before Friday, April 8th.

**Please remember that if you are on the permanent list and you do not cancel your reservation, you will need to pay for your meal that the Association is obligated to pay in your absence.*

CALENDAR OF EVENTS

Future Programs:

Meeting	Place	Program
May 11 Sign up by May 6	NAIW Week Holiday Inn - Jordan Creek	Jobgetting-It's an Inside Job! Terri Deems, PhD
June 15 (new date)	Okoboji Grill, Johnston IA	Installation of Officers
July 13	Red Robin West Des Moines	No Business—Just Social

Events Around the Region and Beyond:

April 7-10, 2011	Region V Conference Clock Tower Resort—Rockford IL ~ Registration Deadline—March 1, 2011 ~
April 14, 2011	IAGDM Professional Development Day Des Moines Public Library
April 30, 2011	Fun & Fellowship Jasper Winery & Django
June 5-8, 2011	NAIW International Conference Flamingo—Las Vegas NV

April Dates To Remember:

Stress Awareness Month
 1—National Walk To Work Day
 7—Carmel Popcorn Day
 10—National Siblings Day
 13—Scrabble Day
 15—Titanic Remembrance Day
 17—Palm Sunday
 22—Earth Day—Good Friday
 24—Easter
 27—Administrative Professionals Day
 28— Take Your Daughter to Work Day



APRIL BIRTHDAYS

Sheila Reese 4/15
 Phyllis Edwards 4/18



Committee Meetings

Board Meeting:
 April 6th, 5 PM @ Big I

Finance Committee Meeting:
 TBA

Program Committee Meeting:
 TBA

Deadline for May
 Newsletter Items:
 April 25

Sheri Snodgrass, Editor
 e-mail:
sheri@snodgrasses.com



Kudos Korner

Kudos To The Public Relations Committee

- * for organizing the recent food drive.
- * for organizing and participating in the recent IPTV telethon.
- * for arranging the upcoming NAIW Week (observance) meeting.

We look forward to Terri A Deems, PhD speaking on the always timely subject of "Jobgetting."

Kudos To The Professional Development Day Committee for securing a variety of quality speakers for our Third Annual Professional Development Day! Please do your part to promote this event.

Kudos To The Education Committee for your commitment to re-establish a scholarship program to promote our organization in the community & industry.

Kudos To The Membership Committee for organizing the upcoming Fun & Fellowship event at Jasper Winery. Cheers!

Kudos to all the members that brought guests to the March meeting. (Ann Watson rocked with 4!) It was great to see so many people in attendance.

Kudos to the Nominating Committee and all your time you are committing to coming up with a 2011-2012 Slate of Officers.

Kudos to Michele Sparks for helping line up speakers for Professional Development Day. Your organizational skills and ideas are great assets.

Kudos to Paula Dishman - thank you for keeping us all well informed on what's happening at Regional Conference.





The Consumer Product Safety Commission (CPSC) is an independent agency of the United States Government created in 1972, through the Consumer Product Safety Act, to protect against unreasonable risks of injuries associated with consumer products. The website www.cpsc.gov announces recalls and product safety news on a regular basis. Recently, examples of voluntary recalls that have been made are shown below:

*Pottery Barn recalled a Pottery Barn Lamp. Hazard: The electrical wire that runs through the lamps can be pinched or severed at the lamp's adjustable point, posing a risk of electrical shock to consumers. This recall involves Pottery Barn's Clay Task Lamp (Model #2467553), the Montgomery Task Lamp (Model #9691783), and the Montgomery Floor Lamp (Model #9691775). All of the lamps have bronze finishes. "Pottery Barn" and the model numbers are printed on the bottom of the lamp. These were sold at Pottery Barn stores nationwide, and in Pottery Barn's catalog and online store from July 2009 through August 2010 for between \$60. and \$300.

*Sunbeam Products Recalls Wine Openers. Hazard: The wine bottle can break when opened with the recalled opener, posing a laceration hazard to consumers. The product is a "Skybar" Air Pump Wine Opener - Model number NBSKWA2600. The wine bottle opener was sold as a four piece set in the following colors: grey, blue, red or silver and black colored, with a black storage box. "Skybar" is printed on the side of the wine bottle opener. This product was sold at QVC retail and employees stores nationwide, QVC's televised shopping programs, and online at www.qvc.com and www.skybarhome.com, from November 2010 through December 2010 for between \$30., and \$60.

*Parigi Group, Ltd., of New York, NY recalled Girls Jeans for Toddlers. Hazard: Decorative rhinestones and sequins on the jeans pockets can pose a choking hazard to young children. The product involves "Baby Phat" branded jeans for toddlers in sizes 2T to 4T. Style number BM02545 can be found on the label sewn in the rear waistband. The rear pockets have colored rhinestones and sequins attached and the rear pocket has an appliqué of a cat below the sequins. This product was sold at specialty stores nationwide and online through Amazon.com from May 2010 through June 2010 for about \$13.

Consumers should stop using recalled products immediately and obtain instructions for product handling and return from the Consumer Product Safety Commission, the manufacturer, or the distributor of the product. Think about the safety of a product when making your purchases – and always read and follow the safety warnings.

For additional information on any of the above, and to obtain information on other product recalls and product safety news visit www.cpsc.com.

The following was the Press Release that was distributed:

For Immediate Release:

INSURANCE ASSOCIATION OF GREATER DES MOINES, INC. ANNOUNCES 3RD ANNUAL PROFESSIONAL DEVELOPMENT DAY

Professional Development Day will be held Thursday, April 14 at the Downtown Public Library from 1:00 – 4:00 pm. Cost to attend this event is \$30. Nine topics will be offered and attendees will participate in 3 – 50 minute sessions of their choice.

Registration forms are available on website at www.iagdm.org. The registration deadline for the event is Friday, April 8, 2011.

Contact Co-Chairs, Michele Sparks at 515/237-0168 or Brenda Kluger at 515/223-6060 x14, with any questions.



Insurance Association of Greater Des Moines, Inc. is an affiliate of the National Association of Insurance Women, Inc. (International)



FINAL REMINDER

***PROFESSIONAL
DEVELOPMENT DAY***

*Please share the flyer attached to
newsletter with your fellow insur-
ance professionals!*

Registration Deadline: April 8th



IAGDM 2010 SPONSORS

SILVER LEVEL

JESTER INSURANCE SERVICES, INC.

BRONZE LEVEL

EMC INSURANCE

IOWA CHAPTER OF CPCU

THE IMT GROUP

HOLMES MURPHY & ASSOCIATES

INDEPENDENT INSURANCE AGENTS OF DES MOINES

LAMAIR-MULOCK-CONDON CO.

GRINNELL MUTUAL REINSURANCE CO.

REYNOLDS & REYNOLDS INC.

ALLIED INSURANCE

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C. MAC CHAMBERS INSURANCE AGENCY, INC.

INDIANA INSURANCE

CGA INSURANCE SERVICES

INDEPENDENT INSURANCE AGENTS OF IOWA

ALLSTATE WORKPLACE DIVISION, CURT TAYLOR

CONTINENTAL WESTERN GROUP

THANK YOU!

**NAIW Week Observance with the
Insurance Association of Greater Des Moines, Inc.**



**Wednesday, May 11, 2011
Holiday Inn & Suites – Jordan Creek
6075 Mills Civic Parkway, West Des Moines
5pm Networking; 5:30pm Dinner then Program**

**Speaker: Terri A. Deems, PhD
“Jobgetting - It’s An Inside Job”**

NAIW Week: May 15-21, 2011 will be a week of celebration for National Association of Insurance Women, Inc. Over 320 local associations, representing members from across the United States and 9 other countries will take part in various activities to commemorate the organizations’ seventy years of service to the insurance industry. The celebration has been a tradition since 1965 and highlights the importance NAIW places on providing professional education, an environment in which to build business alliances and the opportunity to make connections with people of differing career paths and levels of experience within the insurance industry.

Speaker: Terri A. Deems, PhD, of WorkLife Design

Terri A. Deems, PhD, was the year 2000 recipient of a Cutting Edge Award for her research in the vital workplace, presented by the Academy of Human Resource Development. She has presented her research on personal and organizational change and development at several national and international conferences. In addition to consulting, coaching, and training, Terri is an adjunct professor working with graduate and undergraduate students at local universities.

Terri’s area of specialty include developing the vital workplace, ethics, team development, and assisting organizations develop a higher quality of work/life and a more critical consciousness. Terri can be reached at TADeems@worklifedesign.com.

Reservation Form – Deadline May 6, 2011

Mail check, payable to Insurance Association of Greater Des Moines, and reservation form to:

Jennifer Murphy
Holmes Murphy & Assoc. Inc
3001 Westtown Parkway
West Des Moines, IA 50266

Enclosed is my check for \$_____ for _____ reservation (s) at **\$30.00** each

Name & Designations: _____

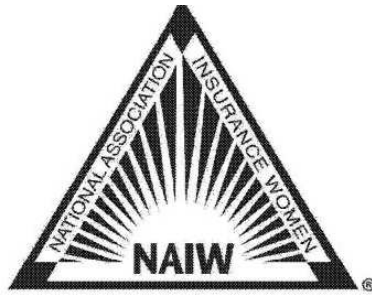
Address: _____

City / State / Zip: _____

Phone: _____

Employer: _____

*For more information, contact Jennifer Murphy at 515- 223-6900



*Insurance Professionals of Central Illinois
Springfield, Illinois*

Never too early to start planning for Regional ~ April 7—10!!

Here's a peek at Friday's Education sessions ~~

2011 Regional Conference – Education Agenda

Water Aerobics (*Tamra Forth – Farmers Insurance*)

Pool

6:00 – 6:30

Ethics – 3 CE Credits & DAE Renewal & Qualifier (*Cathy Kohlbauer*)

Room 1

8:00 – 11:00

Juggling Elephants (*Nora Stransky – Special Markets Insurance Consultants, Inc*)

Room 2

8:00 – 8:45

“Tax-Free Income: Roth IRA\$” - CPIW/M Qualifier (*Terri Stambaugh – Shelter*)

Room 2

9:00 – 9:45

“Generational Differences in the Workplace” (*Terry Feinberg – U of I Extension*)

Room 3

9:00 – 9:45

“E & O Hotspots” - CPIW/M Qualifier (*Gloria Thompson – American Agency Management*) Room 2

10:00 – 10:45

“Dram Shop & Social Liquor Liability” (*Jeff Pavlovich*)

Room 3

10:00 – 12:00

“Business as Unusual” (*Linda Luka – West Bend Mutual Insurance Company*)

Room 1

11:15 – 12:00

“Health Care Reform” (*R.W. Troxell*)

Room 2

11:00 – 12:00

Please copy and paste this link to the Illinois website for the registration form: <http://ilcouncilofnaiw.org/Documents/2011%20Reg%20V%20Conference%20registration%20form%20Nov%2013.pdf>